

Winter 2007

## UMass Amherst Friends of the Library Newsletter - Fall/Winter 2007 (no. 34)

Jay Schafer

*University of Massachusetts Amherst*

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# LIBRARY

NEWS FOR THE FRIENDS OF THE UMASS AMHERST LIBRARIES

ISSUE 34

FALL/WINTER

2007



the work home, beyond giving charity gifts that are often meaningless. Women employees reproduce the very oppression they think they have escaped. ✓

A lot of the research notes that women they love either through class, race, or both, from feeling superior to the women they love either through class, race, or both. After reading all the interview with many different women, I am inclined to think that the need to confer inferiority on another is one more obstacle of capitalism for both women, for it traps the women in a socially constructed system that is a product of the depravity of the human condition. ✓

Much of the research used for this paper was 10-20 years old, but still holds relevance today: men are still not held accountable for an equal share of household work, and there are no significant changes with race and class issues. Women are in large part the housekeepers, either doing the work themselves or hiring another woman to do it. With both women operating under a second class status one could argue a third class status for women of color, housework is still preventing liberation for any woman. As Barbara Ehrenreich notes, "dirty tends to attach to the people who remove it" (2002, 102), so whether the woman does the removal or is responsible for hiring another woman for the removal of dirt, the oppression still exists for both. ✓

A/A- Good job - you really get into the literature on this subject and wrestle with some difficult theoretical + psychological issues. Very interesting questions. I think there are some contradictions - e.g. care workers being





# Message from Jay



UMass President Jack Wilson, Judi C. Wilson, Deborah DiMasi, Sam the Minuteman, Chancellor Thomas W. Cole Jr., Brenda Hill Cole, House Speaker Salvatore DiMasi, Director of Libraries Jay Schafer

as Academic Advising, Career Services, the Learning Resource Center, and the Writing Center.

In this 21st century world it is exciting and even sexy (in PR terminology) to talk about how we have broken the mold and stereotypes of “the traditional library” to become “relevant” to today’s students. The library as place – the social and intellectual center for collaborative study – is an important new focus for UMass Amherst Libraries.

But, as we discuss the “21st Century Library” it is vital to honor the core values of the institution – to collect, organize, and preserve information resources for our campus constituents. I like to call it “the stuff” our users need to be successful as students and researchers. Others might think of books, journals, databases, digital images, manuscripts, documents, etc. but to me it is “the stuff” and it is important to have the “right stuff” for our users.

You will read in this newsletter about new “stuff” we have acquired ... an extensive aerial photography collection, a vast collection of books and broadsides pertaining to theatre, and a unique collection of gay and lesbian materials are a few examples.

It is equally important to note that UMass Amherst Libraries was the top lender of “stuff” in our six state New England library cooperative of more than 600 libraries. Not only do we have the “right stuff” but we are willing to share it.

As a Friend, I hope you share the pride I have for the excellence found at UMass Amherst Libraries. Building this excellence depends on your continuing support.

HERE’S A TWIST on the traditional conversation. “Libraries aren’t just about coffee.” With the success of the Learning Commons and our emphasis on the “non-traditional” aspects of service at UMass Amherst Libraries, it is important to tell both sides of the story. Yes, in fiscal year 2007, we did sell over 75,000 cups of coffee at Procrastination Station in the Du Bois Library. Yes, this is the most coffee sold at any place on campus.

Nearly 1.1 million people came to the Libraries in 2006–07, but not just for coffee. Inside the doors we offer a rich mix of services. They include “traditional” library reference and research assistance, campus information technology support, and myriad other offerings aimed at student success such

Most appreciatively,

Jay Schafer  
Director of Libraries



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STUDENTS LOVE US  
MAPPING MASSACHUSETTS  
DIGITIZING VOLUMES OF VOLUMES

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Ninth Annual Fall Reception

Ken Gloss '73



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SUPPORTING THE LIBRARY

George Ditomassi '57



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EVENTS AND EXHIBITS

STAFF NEWS





# STUDENTS LOVE US AND PEOPLE ARE NOTICING

**LIBRARYJOURNAL**  
Academic Newswire

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THURSDAY, MAY 10, 2007

## Learning Commons Sparks Jump in Library Stats

“It’s finals time, and it appears students at the University of Massachusetts Amherst, have given the library’s learning commons high marks. In data posted recently to the library web site, traffic in the library has roughly doubled over previous

years. According to an array of data collected and posted on the W.E.B. Du Bois Library web site, total gate count for 2006 was up 53 percent to 928,522 from 606,186 in 2005, and more than double from 2004.”



*“I am a transfer student so I can compare the Library here to that of my old school, and I must say that the Library here truly caters to the needs of its students.”*  
— undergraduate student, Natural Sciences and Mathematics

## Massachusetts Daily Collegian

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WEDNESDAY, SEPTEMBER 24, 2007

### Space Race at the Library: Du Bois Packs Students into Study Areas

Ben Williams, Collegian Staff

“The library features ‘quiet study’ on the second and third floors. First-come, first-served carrels are available for use on the seventh and tenth floors. The fifth floor offers comfortable seating and current magazines and newspapers.

Anne C. Moore, associate director of

user services, mentioned that the science library in the Lederle Graduate Research Center is the ‘best kept secret’ for people looking for a quiet study spot. Moore said the library is ‘constantly looking at every operation to organize it for how people use it today.’”

*“The people working in the Library are far and away some of the most pleasant, helpful and knowledgeable professionals I’ve ever found in academic libraries.”*

— graduate student, Humanities and Fine Arts

*More than 1 million people visited the Libraries in 2006-07.*

*We have had an 80% increase in use over the last two years.*



*“I love the Library. The Learning Commons is a great environment of productivity as well as community and individual learning. There are also enough quiet spaces and computer labs in the rest of the Library, which I frequently use.”*

— undergraduate student, Social and Behavioral Sciences

## Massachusetts Daily Collegian

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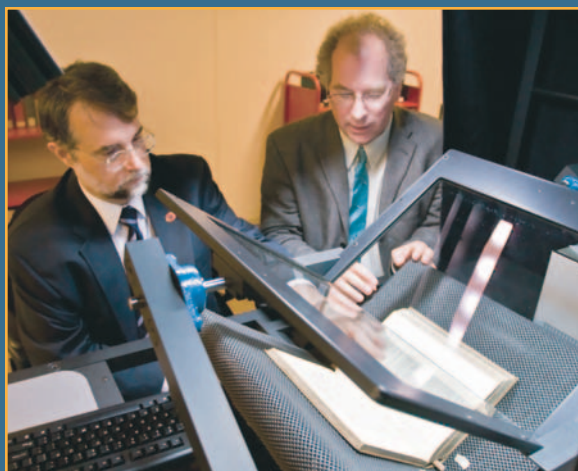
THURSDAY, MAY 10, 2007

### Library Renovations Draw More Students

Peter Axtman, Collegian Correspondent

“According to library gate count figures, in fall 2006, 28 percent more students used the library compared to fall 2005. By December 2006, 111,826 users visited the library, up from 95,132 in December 2005 and 63,049 in December 2004, according to figures found on the library’s website, compiled from a study conducted by consultant Gordon Fretwell.”

## Digitizing Volumes of Volumes



Les Veilleux.Com Photography

The Boston Library Consortium, Inc. (BLC), of which we are members, will partner with the Open Content Alliance to build a freely accessible library of digital materials from all 19 BLC member institutions. The BLC is the first large-scale consortium to embark on such a self-funded digitization project with the Open Content Alliance. The BLC’s digitization efforts will be based in a new scanning center, the Northeast Regional Scanning Center, at the Boston Public Library.

The Consortium will offer high-resolution, downloadable, reusable files of public domain materials. Using Internet Archive technology, books from all 19 libraries will be scanned at a cost of just 10 cents per page. Collectively, the BLC member libraries provide access to over 34 million volumes.

According to the *New York Times* of October 22, 2007, this project with the Open Content Alliance “suggests that many in the academic and nonprofit world are intent on pursuing a vision of the Web as a global repository of knowledge that is free of business interests or restrictions.”



map forests, agricultural fields, wetlands, and other land cover in Massachusetts. Their work was eventually expanded to include the mapping of all land use for Massachusetts, making this state the first in the nation to be completely mapped in this fashion. The process was repeated at several intervals in order to measure the rate and type of land use change in the Commonwealth. Photogrammetry is the use of photography to make measurements.

## Mapping Massachusetts

The Library acquired an extensive aerial photograph collection of Massachusetts and the Connecticut River Valley from the Department of Natural Resources Conservation, formerly the Department of Forestry and Wildlife Management, at UMass Amherst. The estimated 24,000 items in this collection include infrared transparencies and prints, and black and white prints from the 1950s through 2000 covering the entire Commonwealth and some areas in adjoining states. Also included are sets of land use and vegetation cover maps of Massachusetts and the Connecticut River Valley. The collection can be viewed in the Map Collection on Floor 2 of the Du Bois Library.

In the 1950s, Forestry Professor Emeritus William P. MacConnell ’43, and his photogrammetry students began using aerial photography to



# Ninth Annual Fall Reception

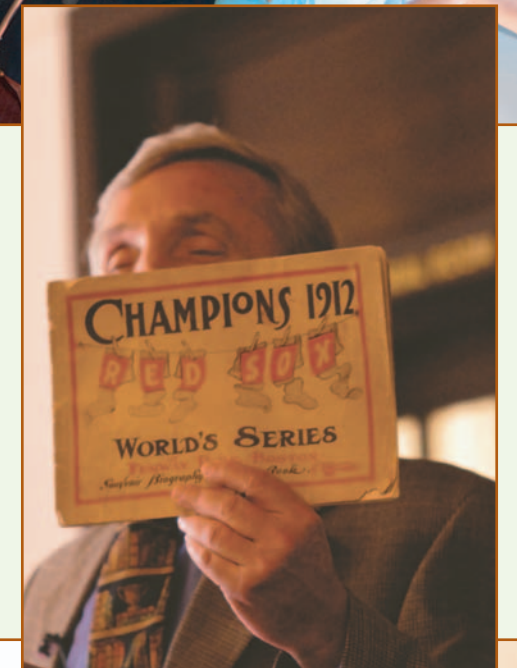


KEN GLOSS '73, PROPRIETOR OF THE BRATTLE BOOK SHOP IN BOSTON, one of America's oldest and best known antiquarian book shops, gave a talk "Treasures in Your Attic: Old and Rare Books" at the Library's annual fall event on September 30. You can see and hear this fascinating talk at: <http://www.umass.edu/aims/gloss.html>.

Ken Gloss is a book appraiser on PBS' *Antiques Roadshow*, lectures widely throughout New England, and appears on numerous television and radio programs. Ken's father, George Gloss, a well-known figure both in Boston and international antiquarian circles, bought the Brattle Book Shop in 1949 and Ken has worked there since childhood. George Gloss was known for such stunts as hiring a horse and wagon to drive through downtown Boston and throwing free books to pedestrians.

Ken's talk was punctuated with many wonderful anecdotes from his years in the book business. He brought along some fascinating examples of valuable and not-so-valuable items. Following his talk, he appraised every item that audience members brought with them.

As part of the program, the Library honored our good friends, Howard and Joy Gersten, proprietors of the Jeffery Amherst Bookshop with the 2007 Siegfried Feller Award for Outstanding Volunteer Service.





supporting the library

# WE DID IT AGAIN. ANOTHER RECORD HIGH!

In fiscal year 2007 you gave 7,777 gifts to the UMass Amherst Libraries for a total of over \$1.5 million. **THANK YOU!**

## Meet the Friends of the Library Board



**1ST ROW FROM LEFT:** Dodie Gaudet '73, Lewis Mainzer, Jay Schafer, Emily Silverman, Robert Potash, Vanessa Cieslak '76  
**2ND ROW FROM LEFT:** Ruth Levens '48, G'50, Ruth Owen Jones '64, G'86, Christopher Kellogg '89, Ronald Archer, Donald Proulx, George Cernada, Bruce Cherner '80  
**NOT SHOWN:** Elaine Barker '63, G'69, Joseph Black, Julie Brigham-Grette, Arthur Kinney, Anne Lundberg

*We've Made Giving Easier than Ever -*

See for yourself: [www.library.umass.edu/giving](http://www.library.umass.edu/giving)

University of Massachusetts Amherst

Giving to the UMass Amherst Libraries

Giving to the Library

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Giving to the Library

The Library welcomes gifts in all forms, including donations to the annual fund and endowments, planned gifts, sponsorships, and gifts of materials.

Your philanthropic investment supports excellence in library collections, services, and facilities for our students and faculty.

Every donor to the Library becomes a Friend of the Library. At the \$25 level, you will receive our Friends of the Library Newsletter twice a year and our annual report. We hold two special events each year: our Donor Appreciation Reception in the fall, and our fundraiser, the Dinner with Friends, which is usually the first Saturday in April.

Your Gift Makes a Difference. Thank You.

### MEMORIAL GIFTS 2007

The Library received gifts in memory of the following individuals from July 1, 2006 - June 30, 2007:

- Dorothy Berger
- Edward C. Brinley, Jr.
- Louise Casa
- Helen Curtis Cole
- James P. Cormack, Jr. '50
- Norman G. Cournoyer G '62, G '70
- Ruth Fifield
- Stella Gardner
- Anthony J. Guglielmi G '89
- Thelma Hamm
- Priscilla G. Hicks
- Joseph S. Hopkins
- Nina Ilardi
- John W. Lederle LLD '70
- George W. Long
- John M. Maki
- Theresa Maravelas
- Robert E. McIntosh
- Kenneth R. Mosakowski '69
- Carl P. Swanson '37, DSC '57
- Oswald Tipppo '32, DSC '54
- Helen V. Walsh '71

### HONOR GIFTS 2007

The Library received gifts in honor of the following individuals from July 1, 2006 - June 30, 2007:

- Elaine C. Barker '63, G'69
- Lorrey '69 and Kathy Bianchi
- Alvin P. Cohen
- Alexa Colly
- Olivia Colly
- Vincent Ilardi
- James R. Kelly
- John J. Kominski '59
- John V. Lombardi
- Anna M. Nutter '07

UMass Amherst Library Staff

## Class of 1957 Reunion and Gift Dedication

The Alumni Association, along with the '57 Planning Committee, organized a great series of events. A highlight was the Class of 1957 Library Promenade ribbon cutting and dedication. The Class of 1957 has raised over \$180,000 for this special project.

As part of the activities, Danielle Kovacs of Special Collections & University Archives gave a talk "UMass Amherst Then and Now."

Close to 400 alumni and their guests returned to campus on June 8–10 for Reunion Weekend 2007.

## Gittings – Lahusen Gay Book Collection

THE DEPARTMENT OF SPECIAL COLLECTIONS AND UNIVERSITY ARCHIVES held a reception to celebrate the gift of an extraordinary collection of over 1,000 books collected by gay rights pioneers Barbara Gittings and her life partner, Kay Tobin

Lahusen. Both broad and deep, the collection documents the history and culture of homosexuality in America and includes historically important materials ranging from a long run of the early lesbian periodical, *The Ladder*, to works on the psychology of homosexuality, novels by gay authors, and examples of the pulp fiction of the 1950s and 1960s.

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# events and exhibits

## Third Annual Colloquium on Social Change

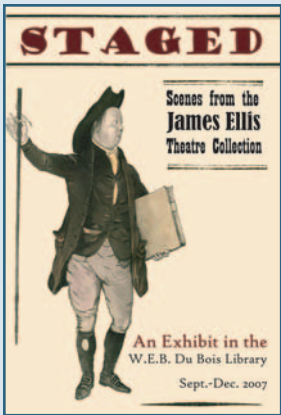


Political activist Tom Hayden gave a fascinating talk “Fifty Years of Radical Activism: An Evening with Tom Hayden” on October 30, 2007, as part of the Third Annual Colloquium on Social Change sponsored by the UMass Amherst Libraries’ Department of Special Collections and University Archives. One of the most important figures in the antiwar movement of the 1960s, Tom Hayden was a founding member of the Students for a Democratic Society (SDS).

The colloquium included a lively panel discussion, “The Sixties: The Way We Really Were,” with readings from a new book, **Time it Was: American Stories from the Sixties**, a set of short memoirs written by people who participated in a wide variety of Sixties-era movements and events. The panelists included Johnny Flynn (a member of the American Indian Movement), Sheila Lennon (Woodstock), Tim Koster (draft lottery “winner” and conscientious objector), Leah O’Leary (Red Cross volunteer, Vietnam) and Karen Manners Smith (a member of a religious cult).

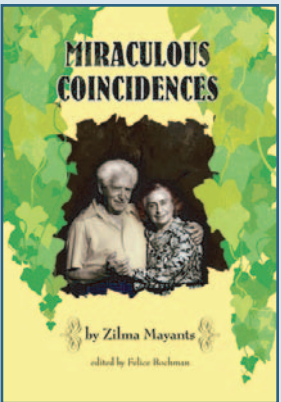
You can view the video of the colloquium at our website:  
<http://www.library.umass.edu/news/>.

# exhibits



### “STAGED: SCENES FROM THE JAMES ELLIS THEATRE COLLECTION”

Recently, retired Mount Holyoke College English Professor James D. Ellis donated his large and important research collection to Special Collections and University Archives. Throughout his career, Ellis collected books, broadsides, posters, and letters pertaining to the English and American stage from 1750 to 1915. The collection adds over 7,500 items to the Department’s already rich holdings for the performing arts. To celebrate the collection’s arrival, the Library is hosting an exhibit through December featuring examples of the collection’s highlights, including books depicting the lives and work of Gilbert & Sullivan, the stage and its actors, amateur theatrical productions and private clubs.



### “MIRACULOUS COINCIDENCES: FROM RUSSIA TO HAMPSHIRE COUNTY WITH LOVE”

The Library hosted an exhibit and reception featuring photos, papers, and books from the collection of Zilma Mayants, author of **Miraculous Coincidences**, a memoir. Mayants, a professor of Comparative Literature, Aesthetics and Fine Arts, who published extensively on Chekhov and Hemingway, survived the World War II invasion of the Soviet Union, the country’s oppressive regime, and an assassination attempt. Her husband, Lazar (Larik) Mayants, a physicist and lecturer worked with INEOS, a chemical manufacturing, distribution, sales, and marketing company. They immigrated to the United States in 1980, where Zilma taught at Amherst and Smith Colleges, and her husband became a researcher in the Physics Department at UMass Amherst.

# staff news

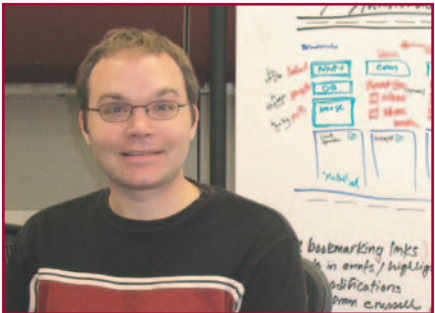
ROBERT CHARLES was appointed to the 3rd shift position of Learning Commons and Technical Support Desk Supervisor.

EVADNE FRIEDMAN was appointed to the half-time position of Library Office Assistant.



ASTRID RECKER, a library science intern from Germany, worked with Collection Development, Catalog Management, Acquisitions, and Reference and Instruction Services. She has a Staatsexamen (equivalent to

our MA) in English/American Literature, Philosophy, and Education, and completed work on a Ph.D. in American literature, both from the University of Cologne.



ROBERT STEVENS was appointed to the grant funded position of Web Database Developer in the Center for Hierarchical Manufacturing.

KIMBERLY WELLS was appointed to the half-time position of Reserves/Media Assistant.



“NATURALLY BEAUTIFUL: PHOTOGRAPHS BY SUZANNE BELL,” in the Integrated Sciences and Engineering Library consists of photographs inspired by the artist’s surroundings when traveling or spending quiet days at home. The exhibit runs through December, and features Suzanne Bell’s observations of the natural world reflected in images of backyard birds, mountains, beaches, and national parks. Suzanne is the supervisor of the Music Reserve Lab in the UMass Amherst Libraries.



## Louise Casa’s bench

Library staff members donated a bench in memory of our colleague Louise Casa. The bench is adjacent to the Old Chapel and faces the Du Bois Library.

# LIBRARY

## NEWS FOR FRIENDS OF THE UMASS AMHERST LIBRARIES

FALL/WINTER 2007

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[www.library.umass.edu/friends](http://www.library.umass.edu/friends)

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# SAVE THE DATE

## *Sixth Annual Dinner with Friends*

SATURDAY, APRIL 5, 2008

6:30 P.M.

W.E.B. DU BOIS LIBRARY

*Featuring guest speakers:*



*Carole O'Malley Gaunt '67*



*Edward Klekowski*



*Jane Yolen, LHD '06*



### GOT LIBRARY CARD?

All alumni and adult residents of Massachusetts are eligible for a community member library card.

*Jim Ricci '72*



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